

MEETING MINUTES

Sonoma Charter School CCC

Date / time 11.25.24 | 5:30 PM | Virtual

Meeting called to order by: Krissy Kyjovsky *at:* 5:32 PM

Notes Prepared By Elizabeth Sebastiani

Attendees:

Elizabeth Sebastiani
Krissy Kyjovsky
Laura Myers
Thomas Tracy
Ashley Wexler
Christina Burnett
Kerry Page
Mary Reynolds
Cristin Monnich
Kate Cherry

General Items

- *Debrief of Recent Events - How Did We Do?*
 - Halloween Carnival - **huge success!**
 - Distribution to Classes - **need to clarify how distribution happens**
 - Maybe use pie surplus to divy up to classes? Based on individual class participation.
 - Include electives? Becomes too thin.
 - \$351 surplus, after Leadership portion
 - Add to pie surplus and split between grades
 - Cristin and Laura to check in with Laurel
 - Pie Sale - huge success!
 - 16/20 pies sold
 - About \$900 in revenue
 - \$228 surplus
 - Delivery Plan
 - Cristin, Laura & Krissy to deliver

- Family Photo Day - **another huge success!**
 - Lots of positive feedback
 - Easy and straightforward, repeat in the future
 - Get on calendar earlier next year to fill all slots
 - Send to HS for senior pictures
- Movie Night - **moved to a non revenue generating event**
- *Events on Deck*
 - 12/7: Teddy Bear Tea (Krissy & Ashley Update)
 - CCC has new Bright account, working on rental discount
 - Sold 22 tickets, 7 tables, 11 mimosas add ons and more
 - \$22,600 raised to date
 - Goal is to make another \$4,600 on items sold at event
 - Go over \$30K, additional donations will be matched
 - January TBD: Trivia Night (Maeve)
 - 1/24: Family Fiesta - **Kate will lead and work with Yolanda**
 - Need details on how to incorporate cultural assembly (Mary)
 - 2/8: Valentine's Parents Night Out (Krissy & Ashley)
 - Lots of ideas circulating, need to assign venue
 - Tom is going to reach out to Starling to see if we could throw the event there
- *Communications*
 - Parent Square
 - Minted discount to couple with family photos
 - Teddy Bear Tea Comms
 - Dine & Donate at Capo Isetta
 - Social Media (IG & Facebook)
 - Teddy Bear Tea Comms
 - Dine & Donate at Capo Isetta **Dec. 19, 5-9**
 - Details to follow for post
- *Funding*
 - Seas the Day Grant = \$1,000 - to fund large sensory play sandbox with a cover and shade to put in the TK and Kindergarten play area
 - Funds received, execution plan needed
 - Support for 8th Grade Trip to Ashland or how to raise funds (Tom)
 - 17 students and 6/7 adults
 - Many students lacking financial resources
 - Currently a deficit that needs to be addressed
 - Car wash? Pasta feed event? Reallocate middle school

dance budget of \$500

- Previously done on direct donation
- *Passive Fundraising*
 - Dine & Donate
 - 12/19: Capo Isetta
 - January: Round 2 at Sonoma Eats
 - February: Chocolate Factory Petaluma?
 - Snoopy Ice Ring? - pass along info to Katie V

Finances and Other Business

- *Treasurer's Report*

November 2024		Date	Check Number	Amount
Balance On Hand		11/1/2024		105,665.61
Income				
	Square Deposit (parking)	11/1/2024		19.12
	Dine & Donate: Sonoma Eats	11/5/2024		300.00
	TBT Sponsorship Arrowtown	11/5/2024		2,500.00
	Family Photos	11/7/2024		232.74
	Family Photos/Pies	11/12/2024		724.95
	Family Photos/Pies	11/13/2024		145.05
	TBT Donation: M Herrick	11/13/2024		250.00
	Pie Sale	11/14/2024		48.25
	TBT Sales	11/14/2024		10,175.46
	JL grant, Fam Photos, Cielito #1	11/14/2024		1,843.23
	Square Pie Sale	11/15/2024		48.25
	Square: Pie Sale and Movie Night	11/18/2024		193.30
	Square: Pie Sale	11/18/2024		48.25
	Square: Pie Sale	11/20/2024		33.68
	Webconnex: TBT	11/21/2024		191.92
	Square: Pie Sales	11/22/2024		67.36

			Total Income	16,821.56

Expenses				
	Merchant Fee Gateway Auth	10/2/2024		20.00
	Merchant Fees	10/3/2024		34.95
	Merchant Fees	10/3/2024		39.90
	Constant Contact	10/4/2024		81.00
	Amazon: Teacher Treats	11/4/2024		156.02
	Amazon: Teacher Treats	11/4/2024		24.99
	Staples: Minted Cards Photos	11/4/2024		26.27
	Teacher Grant: Alex Sanchez	11/6/2024		500.00
	Kate Cherry: popcorn machine	11/8/2024	1068	225.18
	Kate Cherry: Halloween carnival	11/8/2024	1069	872.65
	Teacher Grants: Elizabeth Marinovich	11/12/2024	1051	500.00
	Safeway: Movie Night	11/14/2024		38.90
	Safeway: Movie Night	11/14/2024		17.98
	Marys Pizza: Movie night	11/15/2024		111.60
	TBT Catering	11/19/2024		6,141.90
			Total Expenses	8,791.34
			Balance On Hand	113,695.83
			Reserves	20,000.00
			Total After Reserves	93,695.83

Meeting adjourned by: Krissy Kyjovsky at: 6:18 PM